**TALENT SUSTAINABILITY RIDER**

The film and television production industry has made great strides to incorporate sustainable initiatives and practices into physical production, reducing its environmental footprint. Yet further progress toward environmental and carbon savings can be realized when aspects of this Sustainability Rider are incorporated into contract demands.

**TRAILERS & TRANSPORTATION**

**Why important:**

Fuel is almost always the most significant contributor to a production’s carbon footprint, and the fuel required to move and power trailers can contribute greatly to how much fuel production uses. Limiting the numbers of trailers and trucks used and switching to clean technologies such as EVs and hybrids can therefore significantly reduce fuel use and emissions.

**Talent can:**

* Downsize to a double or triple instead of single. This will have the biggest impact.
* If logistically possible, use a dressing room or hotel room in lieu of a trailer altogether.
* Request trailers that are:
  + Powered by renewable energy (e.g., solar). If a solar trailer is not available, ask that every effort be made to power the trailer using energy from the electrical grid or battery-powered generators and not diesel generators.
  + Energy efficient, fitted with LED lighting, well insulated, and with the most energy-efficient water, heating and cooling systems possible.
  + Equipped with Energy Star certified appliances.
  + Cleaned with only EcoLogo or Green Seal certified products or those identified as a [top product by the Environmental Working Group](https://www.ewg.org/guides/cleaners/content/top_products).
  + Stocked with glasses and water coolers and insist no packaged water will be used. If packaged water must be used, insist on canned water or recyclable boxed water and that recycling must be available.
  + Within 20 feet of recycling and composting bins.
  + Powered down when not occupied. Ask that A/C, heat and lights are turned off when not in the trailer.
* Request EVs and hybrid electric vehicles be provided whenever possible (both on and off-screen).
* Seek to ensure a strict no-idling policy will be enforced on set and on location. In cases of extreme temperatures, ask that production designate a nearby indoor holding area, or consolidate heating or cooling vans if it is the only available option.
* Carpool with other talent when schedules allow.
* Request clean fuels such as Renewable Diesel be used in vehicles and generators when available.

**TRAVEL**

**Why important:**

Air travel has a substantial environmental impact, and charter flights contribute more carbon emissions than commercial flights.

**Talent can:**

* Choose non-charter flights or land (i.e., train).
* Demand production purchase carbon offsets for all air travel (preferably offsets that have been certified as Gold Standard or Verified Carbon Standard (VCS)).
* Request productions avoid the use of charter flights whenever possible except in the instance of an entire crew move.

**HAIR & MAKE-UP**

**Why important:**

Under U.S. law, cosmetic products and ingredients do not need FDA premarket approval, with the exception of color additives. Choosing non-toxic brands and limiting exposure to harsh chemicals is better not only for the individual using them but also for the production of raw materials and downstream lands, animals and waters.

**Talent can:**

* Choose cruelty-free, non-toxic and organic hair & make-up products. Forbid ozone-depleting aerosols and products containing petroleum-based synthetic chemicals (e.g., mineral oil). Use products made without SLS, parabens, sulfates, Palm Oil and Plastic Microbeads. Reference [Skin Deep](https://www.ewg.org/skindeep/) for more information and guidance.
* Use Reef Safe sunscreen.
* Not allow disposable make-up wipes or foam make-up sponges to be used and only allow reusable make-up brushes.
* Recycle cosmetics packaging at Origins locations or using TerraCycle’s Beauty Packaging and Waste service.

**COSTUME**

**Why important:**

Fashion (especially fast fashion) has grave environmental consequences, from the use of raw materials, chemicals and water in production to the volumes of waste and plastic microfibers at end-use.

**Talent can:**

* Prioritize wardrobe sourced from studio stock or rental where available. Also, vintage or second-hand!
* Ask that any costumes being designed be made from certified organic materials using plant-based dyes.
* Choose reputable brands with transparent social and environmental policies when purchasing new is required.
* Ask that an environmentally friendly detergent be used. [See Environmental Working Group list](https://www.ewg.org/guides/cleaners/content/top_products).
* Request PERC-free dry cleaning and reusable garment bags (instead of single-use plastic wardrobe bags).
* Request any items not kept by the producer or studio be donated to local non-profit organizations.

**JEWELRY**

**Why important:**Fine and fashion jewelry often use materials that are harmful to people and the environment.   Mining for gold, and other minerals used in **fine jewelry**can contribute to deforestation, poisoning of ecosystems, human rights abuses and the proliferation of organized crime. **Fashion jewelry**contributes to many issues akin to fast fashion - labor issues, toxicity, and waste.

**Talent can:**

* Prioritize jewelry sourced from studio stock or rental where available. Also, vintage or second-hand.
* When new purchasing is required:
  + Prioritize jewelry made from gold-certified as [Fair mined](https://fairmined.org/) or [Fairtrade](https://fairgold.org/).
  + Choose reputable brands with transparent social and environmental policies.
  + When purchasing custom-made jewelry, request certified Fair mined gold or traceable gold that has been responsibly sourced.
  + Avoid plated jewelry.
* Request any items not kept by the producer or studio be recycled through a reputable jeweler or donated to local non-profit organizations. For example, [Radical Jewelry Makeover](https://www.radicaljewelrymakeover.org/).
* NOTE: New jewelry labeled as containing recycled gold and/or “conflict-free” diamonds do not assure responsible sourcing.

**CATERING AND CRAFTY**

**Why important:**

Food production and the land-use changes associated with farming, such as clearing vegetation and plowing are responsible for 25% of greenhouse gas emissions and, if wasted food were a country, it would be the third-largest producer of carbon dioxide in the world.

**Talent can:**

* Request that red meat (i.e. beef and lamb) be removed from the Catering menu or limited significantly throughout the week.
* Request local and organic food be served, with plant-based aka vegan or vegetarian options available daily.
* Request that excess food from catering and set decoration be donated to local food banks or non-profits, and food scraps be separated and collected for composting.
* Require catering to provide reusable dishes, and make sure you use reusable plates, cups, mugs, and silverware.
* Have production ban polystyrene and limit single-use plastics wherever possible, including straws.
* Have production provide or encourage labeled, refillable bottles for main cast and crew and water stations on set and location, including video village *and* ban single-use plastic water bottles.
* Demand proper waste management and request recycling (and compost where available) bins be available and properly collected on sets and throughout work areas.

**ON-SCREEN/INFLUENCE**

**Why important:**

Modeling sustainable behaviors and placing eco-messaging on-screen normalizes the behavior, influencing viewers toward lower-impact lifestyles.

**Talent can:**

* Ask that set decoration and props use sustainable product, behavior and message placements when appropriate to the character and story (e.g. reusables in place of single-use items, electric cars, background signage, etc.).
* Offer to promote environmentally friendly efforts to crew and externally.
* Speak to EPK crew in interviews about the importance of reducing environmental impact and actions your production is taking.
* Request reusable or canned water, sustainable food options and provision of proper waste management for audience shoots.
* Request productions participates in a community give-back project, such as donating funds to plant trees.

**OTHER**

**Talent can:**

* Request digital delivery of all scripts, call sheets, etc.; opt-out of hardcopies.
* Request that sound mixer uses rechargeable batteries in both headsets and transmitters.
* Request an effort be made to maximize LED or energy-efficient set lighting.
* Request that set walls be built with FSC certified plywood.
* If purchasing gifts, seek eco-products from an environmentally friendly company, experiential opportunities or charitable donations on behalf of recipients.
* Request that natural habitats be protected while filming in parks, beaches or sensitive locations and be provided assurance that they are returned to their original state or better after filming unit has left.
* Request similar standards are met during press junkets, premieres, and in marketing, etc.
* Require a specific report on all results, at the end of production using the tools available on GreenProductionGuide.com
* Request that production hire a “Sustainability Coordinator” (analog to Intimacy Coordinator) on set.
* Encourage the Production to use the EMA Green Seal guidelines and apply for the EMA Green (or Gold) Seal when production wraps. <https://www.green4ema.org/ema-green-seal-production>

**SUSTAINABILITY RIDER**

The [Artist][Director] requests that the [*Production Company*] (the “**Producer**”) makes this addendum part of the contractual agreement (the “**Agreement**”) between the [Artist][Director] and the Producer in relation to the [television series][feature film] provisionally entitled [‘ ‘](“**Project**”).

The following will be observed by the Producer in relation to the Project:

1. **Trailers & Transportation**
2. Multi-room trailer accommodations are acceptable.
3. The dressing room/trailer will have glasses; water coolers and recycling available.
4. Every effort will be made to power trailers with solar or grid power instead of a diesel-fueled generator.
5. Only environmentally friendly cleaning products will be used.
6. Heating and cooling in trailer will be reduced, and lights shut off when the trailer is not occupied.
7. Low carbon fuels, such as Renewable Diesel, are to be used if available locally.
8. When traveling by road, low emission vehicles (hybrid and/or electric) must be used.
9. Carpooling with other talent to limit trips is acceptable.
10. The Producer will implement and enforce a no-idling policy.
11. **Travel**
12. Emissions will be calculated, and air travel will be offset with the purchase of carbon credits.
13. Chartered flights will be restricted unless needed to transport the entire crew/equipment.
14. **Costume, Hair and Make-up**
15. Makeup artists and hairdressers must use only organic, ethically produced, chemical-free products, and preferably those that participate in a container take-back program.
16. No disposable make-up wipes or applicators will be used.
17. Costumes and wardrobes will be sourced from studio stock and/or rented when possible and/or created from ethically sourced materials and processes.
18. Only environmentally friendly cleaning options will be used.
19. Any non-asset items will be donated.
20. **Catering and Crafty Services**
21. Catering will eliminate or reduce the amount of red meat (beef/lamb) served.
22. Caterers will provide local, organic produce and at least one vegan or vegetarian option per meal.
23. Reusable dishes, cutlery and cups will always be provided. Any single-use service items will be made of compostable/renewable materials (i.e. fiber to-go boxes and wooden utensils).
24. Any uneaten food will be donated to a local charity, and food scraps will be composted.
25. **On Set/Locations**
26. Polystyrene will be banned and single-use plastic will be eliminated wherever possible.
27. The set will run on grid power, solar or battery power when possible - not diesel generators.
28. Shooting locations, specifically natural environments, will be protected and returned to their original state or better after filming is complete.
29. Digitized paperwork will be standard - scripts, schedules and sides printed upon request only.
30. Zero waste-to-landfill protocols (reuse, recycling and compost) will be prioritized.
31. Maximum energy-efficient lighting (e.g., LED) will be used in all lighting packages.
32. Rechargeable batteries will be used when feasible in headsets and transmitters.
33. Construction and set dec will source reusable and/or responsible materials (e.g., FSC plywood) as possible. Materials that cannot be reused will be donated at wrap.
34. Show gifts will be eco-conscious (e.g., re-usable water canteens, eco-brands for jackets, etc.)
35. The production will invest in the local community, such as donating funds to plant trees, etc.

**6. On-screen**

i. Set dec and props will incorporate sustainable products, behavior and message placement whenever appropriate to the character and story (e.g., reusables in place of single-use items, electric cars etc.).

In the event of any inconsistency between this addendum and the Agreement, the terms of this addendum shall prevail. Except as modified herein, all the terms of the Agreement shall remain in full force and effect.

**Agreed and accepted:**

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**[Production company] Date [Artist] Date**