**Evaluation Form**

Name of the company/organization you are submitting on behalf of:

Contact name:

Title:

Email address:

Phone:

1. Write a short paragraph what your company does in general to be sustainable. i.e. recycle, no plastic bottles, organic food provided, uses non-toxic materials etc.

\*Utilize our EMA Sustainability Guidelines for reference

1. List all environmental certifications/seals you have received. i.e. LEED, USDA Organic, Cruelty Free, Certified B Corp etc.
2. Tell us about the culture at the company and your staff engagement around environmental issues. For instance, do you have a sustainability department, is car-pooling encouraged, does management talk about the importance of environmental issues and the company being as eco-friendly as possible?
3. Are you involved with the community at all? i.e. offer staff/community give back projects.
4. Do you publish a sustainability report available to the public?
5. How does your company communicate its sustainability efforts to the public? Is it part of your marketing mix, i.e., social media and newsletters? Do you include environmental/sustainability language and goals in your press releases?
6. When it comes to sustainability, it’s always a work in progress. Is your business honest and straightforward with where you are succeeding and where you are still evolving and creating a process regarding environmental integrity? Do you communicate your long-term sustainability goals with the public and shareholders?
7. Tell us why your company cares about being sustainable?